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islandref.com

Island Refrigeration and Marine Electrical

Marketing & IT Specialist

Pay: \$28–\$40/hour DOE

About Us:

Island Refrigeration & Marine Electrical, alongside Alaska Commercial Electronics, serves Southeast Alaska's commercial fishing industry with advanced refrigeration, electrical, and electronics solutions. We are expanding and need a Marketing & IT Specialist to manage our digital presence, assist with technical projects, and support IT integration across the business.

Pay & Benefits:

- \$28–\$40/hour DOE
- 40 hours paid time off annually
- Overtime opportunities
- On-the-job training and certification support
- Company fuel card for personal vehicle use
- Temporary housing assistance available for relocation to Petersburg, AK
- Partnership and profit-sharing opportunities after 1 year
- Customized benefits package (insurance, 401K, additional PTO, etc)

Responsibilities:

- Manage marketing efforts (Facebook, social media, website updates)
- Develop and implement digital marketing campaigns
- Collaborate on programming and integration of controls with web platforms
- IT and networking projects, including system setup, troubleshooting, and upgrades
- Panel Building. Some wiring and low voltage electrical work in control panels
- Managing Accounting, inventory and field service software integrations

Responsibilities cont'd:

- Assist with new software selection, learning, and implementation
- Provide computer support for staff and operations
- Record time and progress and document tasks

Requirements:

- Must be willing to relocate to Petersburg, AK (temporary housing can be arranged)
- Experience with social media management and website content
- Experience with WIX, Google, Microsoft and QuickBooks Online preferred
- Familiarity with IT systems, networking, and troubleshooting
- Experience with software integration and AI integration a strong plus
- Ability to wire and build network cables. Ability to use hand tools for minor wiring
- Degree in Computer Science or Equivalent, or professional IT/marketing experience
- Familiarity with marine electronics and associated software a strong plus
- Strong adaptability, problem-solving, and communication skills
- Fishing industry knowledge preferred but not required

Schedule:

Full-time with some flexibility as project deadlines require. Regular business hours are Mon-Fri 8am-5pm.

Professional Growth:

Training in both IT and marine industry technologies offered to grow your expertise. This position is highly expandable. Our company specializes in automation and at the leading edge of marine electronics and controls. Automation, Advertising and IT are key in our business plan. Investment and committed partnership are available and encouraged to give ownership and motivated innovation to the right candidate.

Equal Opportunity Statement:

We are an equal opportunity employer. We consider all qualified applicants without regard to race, color, religion, sex, national origin, disability, veteran status, or any other protected characteristic.

Application Instructions:

To apply, please send a resume and brief cover letter to Brock@islandref.com . Be sure to include "Marketing & IT Specialist" in the subject line.